

BEFORE YOU BEGIN:

The UNICEF Animated Presentation Module is designed to be combined with your own video footage, images and charts, and audio to create polished, professional-looking videos suitable for distribution. You may want to consult with a videographer or communication official while preparing your video.

In the UNICEF MICS Animated Presentation Module Package, you will receive 25 files in total. The files are formatted as mp4 (H.264) files, a global standard compatible with most video editors.

The UNICEF MICS Animated Presentation Module Package includes:

- A brief intro **Title Sequence** of the MICS logo. Two versions are included: with and without audio.
- **11 “Bumpers”** (7-second transitional animations) that can be used to introduce and demarcate segments. Each Bumper features the title of one of the 11 main MICS indicator areas presented in the 6 official United Nations languages (Arabic, Chinese, English, French, Russian, and Spanish). Two versions are included: with and without audio.
- **1 PowerPoint file** to identify MICS indicator areas segments if your country’s language is not represented in the provided Bumpers (see “Adding a New Language to the Bumper,” below, for instructions).

Video Editors

Below are links to free video editors, which can be used to build, edit, and share (e.g., upload to your MICS blog site) your videos.

JayCut: Allow users to edit directly in an internet browser of their choice. No download is required.

<http://jaycut.com>

Avidemux: Can be used with Windows, Mac, and Linux. Download is required.

<http://fixounet.free.fr/avidemux/>

Windows Movie Maker 2011: Used with Windows. Download is required.

<http://explore.live.com/windows-live-movie-maker?os=other>

Requirements for Windows Movie Maker 2011 software:

<http://explore.live.com/windows-live-2011-system-requirements>

Creating Your UNICEF MICS Animated Presentation Module

Following your video editor’s guidelines, you may use any combination and sequence of Bumpers to incorporate into your video.

As an example, a video might include:

- MICS Title Sequence
- “Nutrition” MICS indicator areas Bumper with audio to introduce segment
- Live-action footage featuring reporter discussing importance of good nutrition
- Chart presenting child nutrition statistics, coupled with voice-over describing issues surrounding child nutrition in your region
- Photos of children eating lunch in school, coupled with school administrator describing effect of good nutrition on academic performance
- Additional MICS indicator areas segments to fit your needs and findings
- Production credits

**** Also see “Sample Video Frames,” following page. ****

Adding Your Own Audio to the Bumpers

If you would like to customize the audio that plays during a Bumper:

1. Import the appropriate version of the Bumper file (labeled “-no_audio”) into your video editor’s timeline.
2. Import your audio file.
3. Place the audio file into your timeline.

Adding a New Language to the Bumpers

If your country’s language is not represented in the provided Bumpers, you can use the provided PowerPoint file (Indicator_Bumper_template.ppt) to add a still frame featuring the Indicator in your language.

1. Open the PowerPoint template.
2. Replace the sample copy with the new title, in your language.
3. Save as a .jpeg.
4. Import the new .jpeg image into your video editor’s timeline, immediately following the Bumper.

Sample Video Frames



Your video should begin with the supplied Title Sequence designed for MICS.



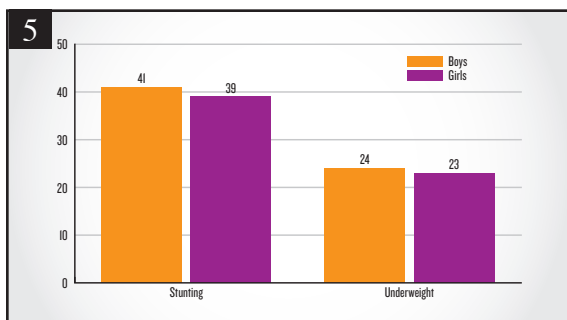
After the Title Sequence has played, you may choose to run the first bumper ...



... this may be followed with live-action reporting ...



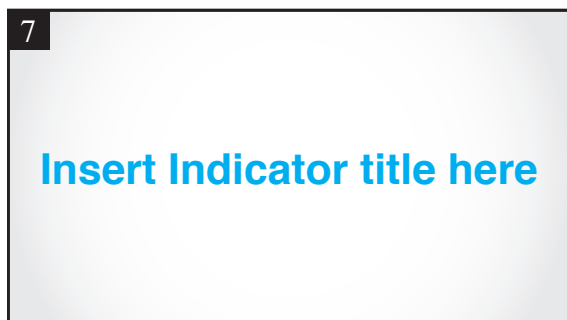
... or photograph stills with a voice-over ...



... or charts and graphs with a voice-over.



Add a new Bumper to introduce each MICS indicator area.



If your country's language is not one of the six featured, use the supplied PowerPoint file.



Resume with video or other content and repeat sequences until video is complete.